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Avitus Group Acquires Prominent Business Firm



As part of Avitus Group's continuing expansion, the acquisition of Altitude Technologies is improving service to existing and future members.

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Before You Change Your Company's Pay Days; Read this

Ask most employees when payday is and they won't have to think hard. Some people have already spent the next paycheck before it arrives. So one way to hurt morale is to not distribute payroll on time. But you can revise your payday schedule if there is a legitimate need and you follow certain guidelines.



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Healthcare Reform: Changes to Dental and Vision Coverage



The *Affordable Care Act* (ACA) Small Business Health Options Program (SHOP) got off to a slow start. Many factors behind the sluggish launch, however, theoretically won't weigh it

down in 2015. So now might be a good time for small employers to begin planning for next year — even though you can enroll in SHOP plans anytime before then and still possibly qualify for a tax credit.

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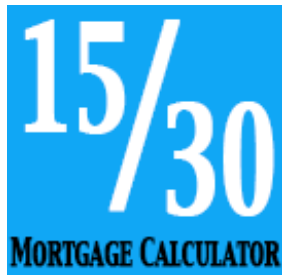
Six Steps to Online Take Over

Social Media has transformed viral marketing, which can give new life to your sales with little effort or cost. This article addresses the key differences between a campaign that can light up your business with positive tweets and one that can go down in the flames of negative comments being shared across the globe.

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